



World Congress on Osteoporosis
 Florence, Italy, May 5-8, 2010

PRESS CONFERENCE BOOKING FORM

Please send this form to IOF c/o Laura Misteli by email: lmisteli@iofbonehealth.org / or FAX +41 61 751 7055

Please check the slots you would like to reserve and indicate your 1st or 2nd choice. Slots will be allocated on a first-come, first-served basis.

All industry press conferences must place in the **ESCEO Session Room**.

Technical details: Room capacity 150 persons. AV equipment includes: 1 beamer 1 screen, 1 table with microphones, 1 lectern with 1 microphone.

Preferred Schedule		
Session	Thursday May 6	Friday May 7
Lunchtime 12:30 – 13:45		
Evening 18:15-19:45		

Group size anticipated*:

* This should include journalists, speakers, and any staff.

Title of the press conference:

.....

Short description of the conference:

.....

Name(s) of speaker(s):

.....

Organised for (company):

Organised by (incl. complete contact details):
.....
.....
.....
Invoicing address and VAT n°:.....
.....
.....
.....

Please ensure that your press conference follows the World Congress on Osteoporosis IOF WCO ECCEO10 Industry and Press Conferences Rules and Regulations (available on page <http://www.iofwco-ecceo10.org/sponsors-expo/>). As outlined on the form, ensure that your press conference agenda is submitted to L. Misteli at lmisteli@iofbonehealth.org by April 15 and that any press releases are submitted by April 22, 2010.

The cost of room hire for all press conferences is €2,500 plus catering. For **catering** needs within the ESCEO Meeting Room please download the appropriate forms from page <http://www.iofwco-ecceo10.org/sponsors-expo/>

Date:.....Name/Signature.....